

Illinois State University Alumni Association Board of Directors
Meeting Minutes April 8, 2017
Illinois State University
Illinois State University Alumni Center

Members Present: Jeff Charnogorsky, Bob Freitag, Ryan Gilbert, Michele Guadalupe, Dave Horstein, Ashley Mayor, Joe McGuire, Kathy Murdoch, Bob Navarro, Tim Pantaleone, Scott Preston, Kaci Rollings, Brian Sher, Steve Smith, Alice Spann, Jen Wiebel, Mike Willis, Jerry Wright, Linda Yap

Members Absent: Kathy Bohn, Lisa Castleman, Maggie Im, Julie Jones, Jerry Kerber, Daniel Lopez Jr., Alicia Ramos, Doug Reeves, Ron Whitton

Alumni Staff Present: Doris Groves, Juliana Duncan

Guests Present: University Advancement Vice President Pat Vickerman, Brian Beam, Dr. Susan Colter, Cheryl Fogler

1. **Call to Order:** President Tim Pantaleone called the meeting to order at 9:38 a.m. He reminded board members that the meeting was being recorded.

2. **University Update (Pat Vickerman):**
 - President Dietz is unable to attend the day's meeting as he and the Board of Trustees are holding a special meeting in Chicago. Newly installed Trustee Julie Jones will be replacing MaryAnn Louderback as our new board liaison.
 - It has been 600 days without a budget in the State of Illinois.
 - No tuition increase in FY 2018. This is the first time for no increase in 21 years.
 - Enrollment for FY 2018 is expected to be slightly decreased from last year.
 - Retiring Vice President of Finance and Planning Greg Alt will be replaced by Daniel Stephens.
 - Retiring Chief-of-Staff Jay Groves' responsibilities will be divided among present staff and there will be no replacement.
 - The new Women's Basketball head coach is Kristen Gillespie. She served as head coach at Lewis University.
 - Wichita State University is leaving the Missouri Valley Conference. Currently it is not known whether there will be a replacement in the MVC.

3. **Foundation Report (Pat Vickerman):**
 - Currently Advancement is having the second best year of all time with a goal of \$23 million and cash receipts at \$12 million.
 - College of Fine Arts is having a remarkable year with \$5 million.
 - The Redbird Sock Campaign is very popular. Doris Groves even has socks here today if you want to make a donation.
 - Merchandising and brand apparel has earned \$3.5 million to date. The previous year was \$4.4 million.
 - September 16, 2017 will be the kick-off to the new Foundation campaign for fundraising. Multiple events will be slated for that weekend including a special event for high level donors (\$25,000). Look for announcements (save-the-date card and formal invitation) in the near future.

4. Education Illinois Task Force Conversation (Brian Beam)

- The task is to review and update the Illinois State University's strategic plan.
- Goal is to set a new initiative by Spring 2018.
- Brian explained that they had surveyed campus staff, alumni, and local resident online with 1020 responses. Those responses indicated that emphasis needs to be focused on the following:
 - Strong enrollment
 - Maintaining academic quality
 - Enhancing diversity and inclusivity
 - Maintaining and enhancing infrastructure of the campus.
- Brian and his colleagues inquired and documented comments from the ISUAA Board of Directors present who were willing to share their thoughts and concerns to be added the survey.

5. Approval of Minutes from the January 21, 2017 Meeting:

- The motion to approve the minutes from the January 21, 2017 meeting was made by Jerry Wright and seconded by Scott Preston. The motion was passed with unanimous consent and no discussion.

6. President's Report (Tim Pantaleone):

- Pantaleone noted that the updated FY17 Financial Report indicated that the insurance royalties were \$1000 higher than expected.
- Pantaleone updated the status of the RED committee Bios project. This summer the Alumni Relations staff will compose a brief online profile from the information previously submitted for each director and submit it to each director for approval prior to publishing it online. Just prior to the start of fall semester, University leadership will receive an individualized email highlighting directors from their colleges/departments.
- Pantaleone expressed appreciation to the RED committee for organizing today's service project.
- Pantaleone reminded board members to make their annual contribution to the Alumni Association Scholarship fund if they have not already done so.

7. Executive Director's Report (Doris Groves):

- Ashley and Chris Pritts welcomed a son, Maximus (Max) William Pritts, to their family on March 2. Juliana will be covering today's meeting and most likely June's board meeting during Ashley's leave.
- Jennifer Sedbrook is the new Advancement staff member who will be serving the Mennonite College of Nursing.
- Alumni Relations had successful Florida events in January at The Villages, Bonita Springs, Sarasota, and Orlando.
- On Founder's Day, the Alumni Awards dinner celebrated and honored seven individuals.
- On April 4, fifty-five alumni participated in the Cubs/Cardinal game at Busch Stadium
- Due to phenomenal response, THREE Glasshouse events were scheduled in collaboration with the College of Fine Arts. Ninety alums participated and were given the opportunity to make their own glass paperweight. \$1800 was raised through these events to support the

Pilchuck School Scholarship which funds an ISU student's participation to this illustrious glassblower summer school that is founded on the artist-teaching-artist philosophy.

- Alumni Reception slated in Seattle on Tuesday, May 16.
- Central Illinois Young Alumni will host a wine/beer/appetizer tasting event at the Alumni Center on April 20.
- Cooking with a Redbird Chef will be a family-friendly event inviting children of alumni to learn to prepare a healthy lunch and snacks on April 21.
- Half Century Club reunion and induction is slated for April 28 & 29.
- This year is the 40th anniversary of the Illinois Shakespeare Festival. Alumni Night is July 15 and the performance will be Cymbeline.
- ISU Alumni night at Wrigley Field is June 20. A pre-game reception is planned for 5 PM at The Cubbie Bear. Cub vs. Padres at a 7:05 game time.
- ISU Alumni night with the White Sox is July 18. A pre-game reception is planned for 5 PM at ChiSox Bar & Grill. White Sox vs. Dodgers at 7:10 game time.
- Kansas City Kickoff had 20 in attendance on March 30.
- The Chicago Suburban Network is hosting a bus trip to campus today and will include a campus tour, Gamma Phi Circus performance, athletics facility tour, and a view of the ISU campus from the top floor conference room at Watterson Towers.
- The Latin@ Alumni Network will host a dinner and show at the Chicago Latino Film Festival on May 3.
- The online Alumni Book Club is underway and the first discussion will be the book, *The Power of Habits*.
- The next President's Roundtable, a gathering of past Alumni Association presidents, will take place on April 28.
- "Redbird Set Go" Day will be on April 11. Please see handout and emails to change your social media profile photo to this special icon and to share your experiences at ISU to encourage perspective students to choose ISU. State your love of ISU!
- Surveyed the group to see who is interested in putting in an order of Alumni Association spirit wear. Options to order spirit wear will be brought to the June meeting.

8. New Business (Tim Pantaleone):

- Steve Smith submitted the new documentation of the mission for the Redbird Prime committee. A motion to accept the "rebranded" committee was made by Linda Yap and seconded by Bob Navarro. The motion was passed with unanimous consent and no discussion.
- Kaci Rollings announced that Board Development is finalizing the selection of four new BOD members. The four nominees will be submitted to the Executive Committee for approval. Additionally, board orientation goal includes development of a mentorship with a current director and newly seated director.
- Tim Pantaleone submitted the upcoming slate of BOD meetings: September 30, 2017, January 20, 2018, April 14, 2018, and June 23, 2018. A motion for approval was made by Bob Frietag and seconded by Jeff Charnogorsky. The motion was passed with unanimous consent and no discussion.

9. Committee/Liaison Updates:

- Scholarship: There are 10 Alumni Association Scholarship recipients (5 students granted continuation of funding and 5 students new to the program). Seventeen students received the Legacy tuition waiver scholarships. One student received the Dillow Legacy Scholarship and three students received the Marian H. Dean scholarship. There is concern with the Marion H. Dean scholarship as it not endowed. Currently the committee is looking for an avenue to boost the monies in this scholarship fund to reach the endowment level so that it is not lost because monies were exhausted.
- Awards: Great event on Founder's Day. Dinner was well attended and came in well under budget because several recipients were local and travel/accommodation expenses were not needed. Nominations for upcoming year will be accepted through May.
- Homecoming: October 21, theme is "Building a Legacy".
- Bone Scholar: 55 remarkable candidates
- Athletics: TV monies to be used on student support.
- SAC: Gamma Phi Carnival today. End of year wrap up.

10. Director's Comments:

- Steve Smith is excited by the efforts of Student Affairs Vice President L.J. Johnson to study and improve the future Greek life on campus.
- Ron Whitton was inducted to the College of Business Hall of Fame.
- Scott Preston was re-elected for a second term on the Normal Town Council.
- Bob Freitag was recognized for his military service at a recent Blackhawk's game.
- Mike Willis thanked all of the directors that volunteered to participate in the service project organized by the RED committee. He also reminded everyone of the opportunity for fellowship at Lynda Lane's home after the event.

11. Adjournment: The motion to adjourn was presented by Scott Preston with a second by Bob Navarro. Motion approved. The meeting adjourned at 11:41 a.m.

12. Lunch here at the Alumni Center.

13. Service Project at Home Sweet Home Mission at 1:00 P.M.

14. Social at Lynda Lane's home following the service project.

Upcoming Board Meetings

June 24, 2017 (with Annual Meeting)
September 30, 2017
January 20, 2018
April 14, 2018
June 23, 2018

Upcoming Executive Committee Meetings

Wednesday, May 17, 2017 (5:30 p.m.)

Other Important Dates:

ISU Glass House Class	April 5, 6 & 7
Phoenix Day Out	April 8
Chicago Suburban Bus Trip to campus	April 8
Central IL Young Alumni Taste Event	April 20
Cooking with a Redbird Chef	April 21
Half Century Club Reunion	April 28 -29
Presidents' Roundtable	April 28
Chicago Latino Film Festival Outing	May 3
Chicago Young Alumni Wine Tasting	May 4
Actor's Showcase & Design Exhibit	May 15
Seattle Area Alumni Reception	May 16
COB Alumni Reception	May 18
New York Alumni Reception	June 5
ISU Night at Cornbelters	June 15
Alumni Night with the Cubs	June 20
Alumni Night at the Shakespeare Festival	July 15
Alumni Night with the White Sox	July 18
HOMECOMING	October 21