

Illinois State University Alumni Association

Board of Directors Meeting

January 22, 2022

9:30 a.m. – 12:00 p.m.

Zoom meeting

Alumni Association Mission: To support the University through the knowledge, skills, financial resources, and loyalty of its alumni; to communicate and interpret the University's goals and achievements to others; and to promote a spirit of unity and loyalty among former students and friends.

Attendance : Karyn L. Aguirre, Tyler Clark, Julia Durnell, Christina Fontenelle, Liz Garcia, Tim Griffin, Dave Horstein, Daniel Jackson, Joe McGuire, Danny Mielneczek, Lutitia Mills, Susan Nelson-Brown, Dakota Pawlicki, Scott Preston, Stacy Ramsey, Nikita Richards, Matthew Rillie, Brent Scholl, JD Schurter, Stan Shingles, Steve Smith, Alice Spann, Leah Walton

Absent: Lisa Castleman, Fellicia Foster, Mary McMahon

Meeting Notes

1. Call to Order

Dave Horstein

- a. Horstein called the meeting to order at 9:31 a.m.

2. ISU Leadership Updates

a. President's Report

President Kinzy

- i. Thanked board members for loyalty, service, etc.
- ii. Gave update regarding COVID on campus. *(high campus vaccination rate/testing, mask/cleaning - all good). Decision made to be partially online for the first 2 weeks of the Spring Semester (gave advance notice). 97% of faculty/staff vaccinated. 97% of students living in residence halls vaccinated. 78% of the total student population vaccinated. Monday 1/24/22 classes in person.
- iii. MLK Dinner rescheduled to 2/25/22 (Sold out).
- iv. Stacy Ramsey serving in new role as University Registrar. .
- v. Governmental Affairs - HB3394 Discussed demographic breakdown of ISUAA Board. Discussed Higher Education funding and what changing way of calculating and/or increasing funding would mean for ISU.

b. Trustee's Report

Bob Navarro

- i. Board of Trustees conducted a work session in November to set goals, etc. with ISU Leadership.
- ii. The Board is currently short 1 position.

- iii. Congratulations to Stacy Ramsey on new position as Registrar.
- iv. December held a short meeting. Approved indoor practice facility *(will be some other campus uses beyond just athletic teams). It will be an air supported system for year-round usage.
- v. Gave funding information.
- vi. Congratulations to December graduates.
- vii. Next Board of Trustees Meeting will be 2/18/22.
- viii. Question was asked about graduation plans for May. President Kinzy stated that with the pandemic, we may want to keep Redbird Stage Crossing as an option (it may never go away). Spring may be like Fall was, we received great feedback.

c. University Advancement Report

Pat Vickerman

- i. Discussed fundraising. The indoor facility is a good driver for fundraising.
- ii. \$24 Million Goal. We received over 5,400 gifts in December.
- iii. \$17.3 Million so far - over ½ way through.
- iv. Gave updates on departments toward their goals - Athletics, Arts/Sciences and Milner Library has all 3 hit their goals and all others are on pace.

d. Alumni Engagement Report

Kris Harding

- i. Thanks to everyone for transitioning to Zoom for this meeting
- ii. Currently working to fill 2 staff positions. L. Hardy accepted a position at the U of I and we are also filling a customer service assistant position.
- iii. Congrats to Stacy Ramsey.
- iv. Board Committee interest surveys coming out. *(please consider leadership positions).
- v. Reviewed upcoming Alumni events.
- vi. Reviewed February 17th events scheduled - including Founder's Celebration, Awards Dinner, Reception honoring Andrew Purnell, Jr.

e. Alumni Association President's Report

Dave Horstein

- i. Recapped last quarter.
- ii. Discussed Past President Roundtable (had 12 attendees).
- iii. Homecoming event at Keg Grove Brewery (9 Network Leaders attended).
- iv. Discussed ½ Century Club Reception & Dinner.
- v. Student Alumni Council Meeting 9/27/21
- vi. Alumni Reception with President Kinzy 10/26/21
- vii. BCA Meeting 12/1/21
- viii. Commencement 12/11/21
- ix. Anyone has any suggestions/input regarding Redbird Prime - contact Tim.
- x. Student Alumni Council "Mocktails" 4/4/22 - Hancock Stadium Club.
- xi. Please consider Leadership Positions.

3. ISU Campus Conversations:

Dr. Tarhule / Van Miller

- a. Provost Tarhule expressed his gratitude for the service of the board members.
- b. Trustees have approved and ISU has applied to the Board of Higher Education to establish a College of Engineering. President Kinzy and Dr. Tarhule have met with the Board of Higher Education and we are not sure when we will be receiving answer. Concern was raised as to how a new Engineering Program would be diverse. Just after submission, their new strategic plan was released, and we had submitted under the “old guide”. Contacted 7 other Deans from other colleges for guidance on diversity of their programs. Submitted proposal with goal to be on the March agenda (if not - the June agenda). Went over a normal timeline. Average is 2 years to get a new program started and will be 3 years after the ISU Board approves to have students. Estimated cost for space renovation will be \$44 million and the goal will be to have 520 students enrolled in the program.
- c. Excited for Monday to be back in person.
- d. Two College Dean searches are on-going.
- e. Learned from the pandemic. Online education will continue in some format.
- f. The University has room to grow - 1 example given was Nursing. We would like to grow by 400 students.

Van Miller, Director of Annual Giving presentation

- a. Mr. Van Miller, Director of Annual Giving, discussed the “Birds Give Back” campaign on February 24, 2022. He reported that this year we are using technology to make it easier to give on that day. Some examples included texting, the future use of digital wallets, and the increase in challenge gifts and ambassadors. The past few years have shown an increase in influencer donations and gifts. He thinks the “personal outreach” from ambassadors is very helpful.

4. Consent Agenda (Action Items)

- a. Approval of September 18, 2021, minutes. Motion by Nelson-Brown, seconded by Steve Smith - passed unanimously.
- b. Approval of the Financial Report. Motion by Griffin, seconded by Mielneczek - passed unanimously.

5. Continuing Business

Dave Horstein

- a. We will cover ongoing discussion regarding DEI Committee becoming a standing committee under New Business.

6. New Business

Dave Horstein

- a. Nikita Richards and Matthew Rillie reviewed DEI Committee proposal. Discussion held amongst board members regarding the proposal. Motion by Pawlicki, seconded by Spann - passed unanimously.

7. Committee/Liaison Updates

- a. Written reports provided - Susan Nelson-Brown discussed plans for the Awards Dinner and Steve Smith reviewed outreach and information regarding the number open board seats expected to be available. Asked board members for assistance in contacting qualified candidates. Also discussed considering the “Leadership Pipeline” This would include the Executive Committee and/or the Leadership positions.

8. Adjournment

Dave Horstein

Griffin moved to adjourn. Seconded by Nelson-Brown. Motion passed unanimously. Meeting adjourned at 12:12 p.m.

