

Alumni Association Board Development Committee Report
April 17, 2021
8:00 a.m.
Held via Zoom

Members in attendance: Lisa Castleman (Chair), Fellicia Foster, Dave Horstein, Leah Walton, Stan Shingles, Steve Smith, Dakota Pawlicki

Staff Present: Kris Harding

1. The committee reviewed all current board members that expressed interest in executive committee. The committee finalized all seats for the slate to include the following:
 - i. President- Dave Horstein
 - ii. President-Elect-Leah Walton
 - iii. Secretary- Tim Griffin
 - iv. At Large- Liz Garcia, Susan Nelson-Brown, Dakota Pawlicki
 - v. Past President- Steve Smith
 - b. The slate will be approved by executive committee and voted on at the June annual meeting.
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2. Formal Letters/Emails
 - a. Exiting board members will receive a plaque and letter prior to the June board meeting thanking them for their service. Kris will send a follow-up email to each exiting member asking to setup an exit interview with herself and Dave Horstein in July.
 - b. Candidates were contacted by Lisa and Kris to accept the nomination. They will receive emails from Kris regarding their first meeting and their mentor.

- c. Candidates not selected received an email from Kris thanking them for the application and encouraged to apply next year.
3. Mentors- Kris will contact mentor and send timeline and FAQs updated by Rachel. New board members received an email in late May introducing each to his or her mentor. Mentor assignments include:
 - a. Karyn Aguirre – Susan Nelson-Brown
 - b. Julia Durnell – Stacy Ramsey
 - c. Daniel Jackson – Stan Shingles
 - d. Matthew Rillie – Dakota Pawlicki
4. Strategic Plan Action Items – the committee developed action items for the board strategic plan.
5. The new board member orientation meeting will take place on Tuesday, June 22 at 5:00 p.m. viz Zoom. Lisa, Rachel, and Kris will lead conversation and presentation.
6. Meeting adjourned at 9:28 a.m.

Alumni Awards Committee Report

June 19, 2021 Board Meeting

The Alumni Awards Committee has not met since the last board meeting.

In an effort to promote the new Andrew Purnell Jr. Trailblazer alumni award, Chairwoman Nelson-Brown joined meetings of both BCA (Black Colleagues Association) and LAN (Latinx Alumni Network) to introduce the award, explain the nomination process, encourage nomination, and answer questions about the award. Board members Stan Shingles and Tisha Mills were also in attendance.

The committee will continue its' efforts to encourage nominations until the July 31, 2021 deadline. Once all information is received from the nominees, the committee will meet to review the nominations and make recommendations to the President and Vice President for this award. The meeting will take place in August or early September.

The 2020-2021 Awards Committee members are:

Board Members:

Susan Nelson-Brown – Chairman

Walter Brandon

Lisa Castleman

Michele Guadalupe

Mary McMahan

Tisha Mills

Alice Spann

Scott Preston

Nikita Richards

J D Schurter

Steve Smith (Ex-officio)

Non-Board Members:

Mary Dellorto

Shaun Fauley

Kara Foster

Illinois State University Alumni Association

MINUTES- Redbird Engagement and Development (RED) Committee Meeting

5:30 pm,

April 19, 2021 via Zoom

In attendance: Leah, Dave, Tyler, Susan, Julia. Stephanie, Nikita, Amanda and Scott

Absent: Felicia, Steve

- Redbird Impact Month (Stephanie) Stephanie informed the committee that Redbird Impact Month takes place in June and that we will be partnering with the Center or Civic Engagement. June 19th is the on campus service day. The horticulture center and Habitat Restore would like our help. The RED committee will be marketing the Back to School Alliance event. Leah will provide us with the promotional packet information.

Susan mentioned that she is trying to organize a service project in Texas and Leah mentioned that the Chicago suburban group is supporting a local food bank.

- Redbirds Care: Homecoming Blood Drive (Stephanie) We had 9 first time donors; all students. Promotion was done via homecoming communications, throughout the residence halls with flyers that had QR codes and via social media. Julia and Amanda reported that students were excited about the event, with one student stating “that this is the best way for them to give back when financial ability is limited.”

Discussion was had regarding ways for those who can't donate blood to contribute in other ways. Suggestions were made to ensure that volunteer shifts overlap to provide for proper training.

Nikita expressed some concerns she had with the event/Redcross staff. Julia and Amanda agreed with these statements. Leah asked Nikita to draft a letter expressing these concerns with the input of Julia and Amanda.

- Strategic Vision: RED Committee Plans and Activities review – RED worked on the strategic plan and all members approved the draft.
- Wrap Up – Leah asked committee members to consider service opportunities on campus for next year's Impact Day. Committee was

asked for their meeting preference and the consensus was for meeting to remain virtual.

Next regular meeting: **Monday, May 17th at 5:30PM**

Illinois State University Alumni Association

MINUTES- Redbird Engagement and Development (RED) Committee Meeting

5:30 pm,

May 17, 2021 via Zoom

In attendance: Leah, Dave, Susan, Julia. Stephanie, Nikita, and Amanda

Absent: Fellicia, Steve, Tyler, Scott

- Redbirds Care: Homecoming Blood Drive – Leah asked about the status of letter to RedCross. Nikita will follow up on this and send the draft of her letter to Stephanie. Stephanie shared that we will host another blood drive on October 12th from 11am – 4pm in Ballroom 1 & 2.
- Redbird Impact Month (Stephanie) Promotion has gone out for the June 19th Day of Service on campus. The committee discussed the Amazon wishlist for the Back to School Alliance. Leah informed the committee that there will be a Chicagoland service event on June 12th (food bank) and 26th (McCormick Woods). Susan reported that she will be hosting a food bank service project in Fort Worth, TX on June 11th from 9am – 11am. Leah suggested that Susan connect with Lindsey. Leah will check with the School Street Pantry to see if they are in need of donations.
- Redbird Table Talk (Nikita) – There are no Red Table Talks scheduled at this time, but Nikita asked the committee to brainstorm some ideas for the future. The following are suggestions that were discussed: (1) Invite the new President considering she is the first woman to serve in this position. Perhaps an event with only the alumni and new President. Stephanie stated that she will connect with Harriet of the Center for Civic Engagement for a possible partnership. A theme that was suggested is ‘Women Leaders in Uncommon Spaces’ (2) Institutional Social Responsibility (3) Engaging with young alums who are involved with Redbird work and perhaps partnering with the Chicago Young Alumni Network.
- Holiday Helper & Socktober (Stephanie) – The Center for Civic Engagement host an annual holiday event to collect items for youth and families in need. The main item requested are socks. Stephanie asked for input regarding the RED committee and volunteers collecting socks during the Homecoming Parade. Susan suggested placing collections barrels around town and at Alamo II as well. This activity was well received and

supported from all members in attendance.

- Strategic Plan (Dave) – The plan is currently being consolidated into a concise visual and will be presented during the upcoming board meeting in June.

Next regular meeting: Monday, June 21st at 5:30PM

Adjourn: 6:28 PM

Illinois State University Alumni Association

Redbird Prime Committee

-as of May 2021

Update for AA Board of Directors:

- Half Century Club 2021 updates
 - Date for event set for Oct. 15th and 16th, 2021
 - Save the Date email has hit
 - Formal invite will hit mailboxes in late July
 - Will be inducting classes of 1970 and 1971
 - This will take place during Fall's Homecoming celebration
 - Tours will take place on Friday afternoon
 - Reception and Induction dinner will take place Friday evening
 - Greg Kelly, '70, has agreed to be the Friday Induction dinner keynote speaker
 - Breakfast and program will take place Saturday morning followed by an exclusive parade viewing site and the Redbird Welcome Tailgate Tent
- Outreach efforts/events
 - Patti Hart webinar- "Why you should consider embracing the Anti-Retirement Movement" will take place in July/early august-date tbd
- Strategic Plan
 - Goals and objectives identified and submitted