

**Illinois State University Alumni Association  
Board of Directors Meeting  
January 25, 2020  
9:30 a.m.  
Illinois State University Alumni Center**

**Alumni Association Mission:** *To support the University through the knowledge, skills, financial resources, and loyalty of its alumni; to communicate and interpret the University's goals and achievements to others; and to promote a spirit of unity and loyalty among former students and friends.*

**Meeting Agenda**

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|---|-------------------------------|
| 1. Call to Order .....  | Lisa Castleman                |
| 2. University Update .....  | President Dietz               |
| 3. University Advancement/Campaign Update .....   | Pat Vickerman                 |
| 4. Trustee's Report.....  | Kathy Bohn                    |
| 5. Alumni Magazine refresh overview.....<br>.....   | Brian Beam/<br>Susan Blystone |
| 6. Four Colors Assessment .....   | Jamie Sennett                 |
| 7. President's Report.....  | Lisa Castleman                |
| 8. Executive Director's Report .....  | Kris Harding                  |
| 9. Consent Agenda (Action Items).....<br>A. Approval of September 21, 2019 meeting minutes<br>B. FY20 Financial Report as of 1/13/20 (Update) | Lisa Castleman                |
| 10. Continuing Business .....   | Lisa Castleman                |
| A. Planning Board Priority Action Items Committee 2020-2025   |                               |
| 11. New Business.....   | Lisa Castleman                |
| A. ISUAA Budget Request   |                               |
| 12. Committee/Liaison Updates   |                               |
| A. Awards Committee   |                               |
| B. Board Development Committee  |                               |
| C. Executive Committee  |                               |
| D. Homecoming Committee   |                               |
| E. Redbird Engagement and Development (RED)   |                               |
| F. Redbird Prime  |                               |
| G. Scholarship Committee  |                               |
| H. Liaison Updates: Redbird Athletics, Foundation Board, Bone Scholar, Honorary Degree  |                               |
| 13. Adjournment .....   | Lisa Castleman                |

14. Committees to meet to discuss Board Priority Action Items .....	Committees
15. Lunch .....	Room 118

**Upcoming Board Meetings**

April 18, 2020  
 June 20, 2020 (plus Annual Meeting)

**Upcoming Executive Committee Meetings**

February 20, 2020 (4:00 p.m.)  
 May 6, 2020 (5:30 p.m.)

**Important Dates:**

- The Villages Alumni Gathering – 1/26
- Fort Myers Alumni Event – 1/28
- Tampa Alumni Event – 1/30
- Quad Cities Happy Hour – 1/30
- Alumni Night/Taste of Redbirds – 2/8
- Alumni Day at Chicago Wolves – 2/16
- Alumni Awards Dinner – 2/20
- *Hit the Wall* performance and reception – 2/22
- ISUBCA Meet & Greet (Chicago) – 2/22 & 2/29
- Higher Education Reception in Springfield – 2/26
- Men’s Basketball MVC Tournament – 3/7-3/10
- Alumni Day at Chicago Blackhawks – 3/11
- Women’s Basketball MVC Tournament – 3/14-3/17
- Cook with a Redbird Chef (Youth edition) – 4/3
- Gamma Phi Circus/Sibling Weekend – 4/17-4/18
- Half Century Club 5/1-5/2
- Commencement 5/8-5/9